



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

## Contract # 1374237

**Schedule Dates** 09/18/12-10/07/12  
**Advertiser** Adam Hasner for Senator-R (73273)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** HASNER 9/18 (473918)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** ROSEN,SARNI  
**Phone/Fax** /  
**CPE** HASNR/ORDR/918924  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** HASNER 9/18

**Date Entered** 09/18/12  
**Last Modified** 10/04/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06321077  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,938.00  
**Net Total** \$10,982.00  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	26	\$12,920.00
<b>Grand Total:</b>	<b>26</b>	<b>\$12,920.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/21/12-09/21/12	4	:30	11P- 11:35P (EST)						1			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
2.0	Normal Line / SPOT (2)	09/21/12-09/21/12	4	:30	11:35P- 12:35A (EST)						1			1	\$170.00	\$170.00	West Palm Beach (WPEC)		9/18/12
3.0	Normal Line / SPOT (3)	09/21/12-09/21/12	4	:30	4P- 5P (EST)						1			1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/18/12
4.0	Normal Line / SPOT (4)	09/21/12-09/21/12	4	:30	5P- 5:30P (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
5.0	Normal Line / SPOT (5)	09/21/12-09/21/12	4	:30	5:30P- 6P (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
6.0	Normal Line / SPOT (6)	09/21/12-09/21/12	4	:30	7A- 9A (EST)						1			1	\$170.00	\$170.00	West Palm Beach (WPEC)		9/18/12
7.0	Normal Line / SPOT (7)	09/21/12-09/21/12	4	:30	9A- 10A (EST)						1			1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/18/12
8.0	Normal Line / SPOT (8)	09/24/12-09/24/12	4	:30	4P- 5P (EST)		1							1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/18/12
9.0	Normal Line / SPOT (9)	09/24/12-09/24/12	4	:30	5P- 5:30P (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
10.0	Normal Line / SPOT (10)	09/24/12-09/24/12	4	:30	5:30P- 6P (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
11.0	Normal Line / SPOT (11)	09/24/12-09/24/12	4	:30	7A- 9A (EST)		1							1	\$170.00	\$170.00	West Palm Beach (WPEC)		9/18/12
12.0	Normal Line / SPOT (12)	09/22/12-09/22/12	4	:30	6P- 6:30P (EST)							1			\$225.00		West Palm Beach (WPEC)		9/18/12
12.0.1	Closed Preempt (12)	09/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks, per Lillie	
13.0	Normal Line / SPOT (13)	09/23/12-09/23/12	4	:30	11P- 11:35P (EST)								1		\$525.00		West Palm Beach (WPEC)		9/18/12

## CONFIRMATION CONTRACT

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**Sales Office** TeleRep Washington DC  
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**Phone/Fax** /  
**CPE** HASNR/ORDR/918924  
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**Billing Type** Weekly/Irregular  
**Comments** HASNER 9/18

**Date Entered** 09/18/12  
**Last Modified** 10/04/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06321077  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,938.00  
**Net Total** \$10,982.00  
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<b>Grand Total:</b>	<b>26</b>	<b>\$12,920.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0.1	Closed Preempt (13)	09/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks, due to political	
14.0	Normal Line / Football (14)	09/23/12-09/23/12	4	:30	4:05P- Sports-CBS NFL Football 2								1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)	DOLPHINS VS JETS, FOOTBALL - MIA DOLPH	9/18/12
15.0	Normal Line / SPOT (15)	09/23/12-09/23/12	4	:30	6A- 7A (EST)								1	1	\$75.00	\$75.00	West Palm Beach (WPEC)		9/18/12
16.0	Normal Line / SPOT (16)	09/23/12-09/23/12	6	:30	6:30P- 7P (EST)								1				West Palm Beach (WPEC)		9/18/12
16.0.1	Closed Preempt (16)	09/23/12															West Palm Beach (WPEC)	No Availability/Exception -	
17.0	Normal Line / SPOT (17)	09/23/12-09/23/12	4	:30	7P- 8P (EST)								1		\$1,875.00		West Palm Beach (WPEC)		9/18/12
17.0.1	Closed Preempt (17)	09/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks, lowest rate is \$2500	
18.0	Normal Line / SPOT (18)	09/20/12-09/20/12	4	:30	11:35P- 12:35A (EST)					1				1	\$170.00	\$170.00	West Palm Beach (WPEC)		9/18/12
19.0	Normal Line / SPOT (19)	09/20/12-09/20/12	4	:30	4P- 5P (EST)					1				1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/18/12
20.0	Normal Line / SPOT (20)	09/20/12-09/20/12	4	:30	5P- 5:30P (EST)					1					\$300.00		West Palm Beach (WPEC)		9/18/12
20.0.1	Closed Preempt (20)	09/20/12															West Palm Beach (WPEC)	Sold Out/Exception - bumped by higher political	

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21.0	Normal Line / SPOT (21)	09/20/12-09/20/12	4	:30	5:30P- 6P (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
22.0	Normal Line / SPOT (22)	09/20/12-09/20/12	4	:30	7A- 9A (EST)					1				1	\$170.00	\$170.00	West Palm Beach (WPEC)		9/18/12
23.0	Normal Line / Prime (23)	09/20/12-09/20/12	3	:30	8P- 9P (EST)					1				1	\$1,400.00	\$1,400.00	West Palm Beach (WPEC)	BIG BANG/MEN ADD	9/18/12
24.0	Normal Line / SPOT (24)	09/20/12-09/20/12	4	:30	9A- 10A (EST)					1				1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/18/12
25.0	Normal Line / SPOT (25)	09/18/12-09/18/12	4	:30	11P- 11:35P (EST)			1						1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
26.0	Normal Line / SPOT (26)	09/18/12-09/18/12	4	:30	11:35P- 12:35A (EST)			1						1	\$170.00	\$170.00	West Palm Beach (WPEC)		9/18/12
27.0	Normal Line / SPOT (27)	09/18/12-09/18/12	4	:30	4P- 5P (EST)			1						1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/18/12
28.0	Normal Line / SPOT (28)	09/18/12-09/18/12	4	:30	5P- 5:30P (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
29.0	Normal Line / SPOT (29)	09/19/12-09/19/12	4	:30	4P- 5P (EST)				1					1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/18/12
30.0	Normal Line / Prime (30)	09/19/12-09/19/12	3	:30	8P- CBS-Survivor (Wednesday)				1					1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		9/18/12
31.0	Normal Line / SPOT (31)	09/19/12-09/19/12	4	:30	9A- 10A (EST)				1					1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/18/12
32.0	M/G For 13.0.1 / SPOT (33)	10/07/12-10/07/12	4	:30	10:30P- CBS-The Mentalist (Sunday)								1		\$525.00		West Palm Beach (WPEC)		10/4/12
32.0.1	Closed Preempt (33)	10/07/12															West Palm Beach (WPEC)	Client Request/Exception -	

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